



To all squash players, all over the world

WORLD SQUASH DAY: OCTOBER 10th 2015

I expect most people on the planet will have seen the images this week of a small boy whose body was washed up on the shores of Turkey.

You may have felt anger, sadness and shock that such events are taking place on a daily basis in various parts of the world. Whatever our feelings, we have the power to help the situation by supporting the work of Unicef.

Every squash club across the planet can raise funds by organizing events on World Squash Day.

Or you can simply donate funds directly to the World Squash Day Giving Page:
<https://www.justgiving.com/WorldSquashDay/>

Friends in the USA and other parts of the world have asked about the Unicef UK logo appearing in our WSD artwork. Here is the response from Unicef:

Unicef has national committees throughout the world such as Unicef UK and Unicef USA. These national committees are responsible for fundraising and awareness raising. Money raised by World Squash Day will go to the exact same pot of money and be spent in the same way as money raised by Unicef USA and other regions.

The next two weeks will be crucial in the timeframe for organizing events on World Squash Day.

Junior squash players are happy and healthy children, playing a sport they love. We are keen to involve our army of intelligent, talented juniors in creating and delivering events to support the work of Unicef and help children whose lives are in danger. WSD organizers are aiming to build on this partnership with Unicef in years to come.

The World Squash Day website has numerous ideas for staging events, plus a gallery of successful activities held down the years.

Website: www.worldsquashday.com

For further information, please contact Alan Thatcher (alan@squashmad.com)

Thank You.