



MSQUASH
EVOLUTION

Client Relations and Marketing Associate

MSQUASH Campuses

- 23 Waterfront Place, Port Chester, NY 10573
- 85 Water St, Norwalk, CT 06820

OUR STORY

We are a high-performance squash institute, specializing in the evolution of the squash athlete, and covering each stage of their journey in an expert manner. We focus on a combination of latest technology, world class expertise, top performance mindset and fun, offering athletes from all ages the opportunity to work towards their ultimate squash goals in an inspirational sports environment. We innovate in every way we work with our members and employees, building on an MSquash community to enhance performance, inspiring them to maximize life.

We currently have one location in Port Chester NY and are opening a second campus in South Norwalk CT.

OUR CODE

We are passionate about high performance living and the power of play - and we practice what we preach – happy to go the extra mile every day for our members. We believe in everyone's untapped potential and take a disruptive approach to unleash it. We dream big in setting goals for our players and don't settle for the status quo, not for them, nor for the company. We sweat the details. As a team we never accept less than 110% to help each other deliver the MSquash experience and enable our members to get great results. We are obsessed with what's new, what's now, what's next. Never following, always leading, always ready to try new things. We aren't just a squash academy, we're a community



vested in our players' happiness and success. At MSquash, there's energy, humility, authenticity and a team approach in everything we do.

IS THIS YOU?

If you are a high performing individual, a self-starter ready to get into the business market or keen to combine this with pursuing your college degree, you would be part of a bustling start-up with many opportunities to learn and lead. If you have flexibility with hours, have strong people skills to inspire our members and have attention to detail, then we are excited to discuss career opportunities with you.

To be inspired by how we work and how we get things done, listen to:

<https://theideamixlifehustle.podbean.com/e/pivoting-into-their-entrepreneurial-dream/>

JOB DESCRIPTION

You will be responsible for providing a top notch one of a kind experience for our members day after day. You will promote and see our memberships and services as well as support our company on a marketing level. Your daily activities will include providing support to the front desk manager, making the marketing plan come to life, assisting in ensuring lesson and clinic agendas are filled, and offering a warm welcome to all of our members and guests every day.

We are looking for someone who is fond of multi-tasking and multi-achieving, someone who is inspired by high performance and making progress day after day... Someone who is always ready to answer customer questions while thinking of a new marketing promotions or ways to improve our services.

WHAT YOU WILL BE DOING:

- Responsible for promoting the 2 Msquash Campuses and selling club memberships and training packages
- Prospect new business and clients
- Set up marketing material such as promotional emails, in-center promotions, and website updates to support overall marketing campaigns
- Answer incoming phone calls, manage email communication and be available for questions from existing members and potential new members
- Ensure a top notch front desk experience for current and potential members, anticipating their needs and reaching out proactively to them. Build rapport and lasting relationships with prospective and current members
- Assist front desk manager with making administrative, scheduling, and day to day operations

WHAT WE ARE LOOKING FOR IN YOU:

- Previous marketing and administrative experience preferred
- An entrepreneurial and perfectionist spirit
- A self-starter, with new, innovative, 'lean' ideas to grow our business ('Lean' referring to the lean start-up by Eric Ries)
- Confidence to perform on an incentive based salary



- Excellent verbal and written communication skills, skilled to work with Excel, Word, Powerpoint email and social media
- Enthusiastic, energetic, personable and friendly disposition
- Personal passion for health and fitness
- Enjoy working within a team, but very happy to get things done efficiently individually too
- Strong time management skills and practices
- Good at prioritizing projects and tasks
- Able to start and stop daily projects with ease in order to help customers
- Great multitasker

THE WORK SCHEDULE WE ARE LOOKING TO FILL: PART-TIME OR FULL-TIME

- MSquash is looking to fill a total of +/- 40 hours per week, we are open to work with candidates who want to work part-time or full-time.

ADDITIONAL INFORMATION

COMPENSATION AND BENEFITS

Base salary of \$18/hr along with sales commission opportunities based on performance for:

- Sales of lesson and training packages (no cap)

Additional benefits include:

- Health Insurance – Medical, Dental, Vision
- 401K plan
- Complimentary Club membership

NOTE: This job description is intended to describe the general requirements for the position. It is not a complete statement of duties, responsibilities or requirements. Other duties not listed here may be assigned as necessary to ensure the proper operations of the department.

All your information will be kept confidential according to EEO guidelines. Must have a legal right to work in the United States.

IS THIS YOU? GREAT!

Please forward a copy of your resume to katline@msquash.com



Addendum

MSQUASH Builds Second High-Tec Campus to Fully Capture the Evolution of a Squash Athlete's Journey

A completely new ball sports experience coming to South Norwalk

NEWS PROVIDED BY
MSQUASH

Apr 21, 2021, 09:45 ET

NORWALK, Conn., April 21, 2021 /PRNewswire/ -- **MSQUASH**, one of the world's leading squash academies located in Port Chester, NY, announces the opening of a brand-new, state-of-the-art facility in South Norwalk, CT. The new location will extend the range of MSQUASH offerings and services, to more fully cover the evolution of a squash athlete, and the evolution of squash and ball sport training at large.

Rather than being replicas, the two campuses will complement each other, further blending MSQUASH's combination of top-notch courts, unrivaled coaching and revolutionary technology.



MSQUASH

MSQUASH will become a specialized one-stop-shop squash institute, covering every stage of a squash athlete's development—starting at age four and going all the way into Masters Squash, with a new important focus on professional squash.

No other squash center or academy provides their athletes with such a wide range of innovative training elements, supported by disruptive European and Australian tech partners, along with some of the best coaches in the world, all of whom creatively use this combination of technology and training to elevate the game of squash.

The MSQUASH South Norwalk Campus will offer:

- **A four-sided ASB ShowGlassCourt for PSA and national competition, as well as five ASB System100Courts** from the German worldwide leader in squash court construction ASB.
- **Three Multiball courts** for Mixed Reality ball sport training for players age 4-77. Kids will enjoy learning to play squash, soccer, tennis, padel, basketball and more on interactive courts from MSQUASH's German tech partner *Fun With Balls*. Younger children will develop all-round ball sports skills playing interactive games, as an on-ramp to different ball sports.
- **Medical Grade Squash Movement Testing & Training Studio & Scanner** optimizing functional movement guidance & training to build strength and prevent injury at every stage of their development.



- **A Mixed Reality Balance Training Studio**, as balance, agility and strength training is considered one of the major pillars of MSQUASH's physical training methodology.
- **A growing coaching team** with internationally renowned coaches and **in-house physical training and mindset experts**.

Together the two campuses will have a total of 12 courts, with a larger footprint for supporting more diversified and specialized training groups, as well as national, regional and international tournaments.

Shaun Moxham, MSQUASH founder, explains why they are embarking on this new journey: "We are always driven by 'the next level.' The next level we need to take our athletes to, the next generation of training tools, the next generation of coaching practices. This new campus is completely in line with the just-released MSQUASH Performance Pathway Methodology, a roadmap for guiding players from one level to the next. I cannot wait to see the world of squash play at MSQUASH SONO, as we plan on hosting a multitude of events for all ages and levels of play."

"Katline Cauwels. For more information, logos and a gallery of hi-res images, please email katline@msquash.com

About MSquash -

MSQUASH Founder Shaun Moxham developed 2x World Champion David Palmer and many other top professional and junior players, and opened the first Academy in 2018. MSQUASH produced in its first three years multiple #1 US Junior Players, finalists in National School Competitions, and got players recruited to Colleges like Harvard, Columbia, Cornell and Dartmouth. MSquash SONO will open doors in September 2021; Membership and Training registration will soon be open on: www.msquash.com.

- Campus Port Chester, NY: 23 Waterfront Place, NY 10573
- Campus SONO: 85 Water Street, Norwalk, CT 06854

About the MSQUASH Tech partners -

- ASB SquashCourts: <https://asbsquash.com/>
- Multiball: <https://multi-ball.com/>