

20th Anniversary Weekend Itinerary

Friday, January 16

Leadership Conference

9:00am - 5:00pm

University Club

Brooklyn Museum Tour

9:15am - 1:00pm

J.P. Morgan Tournament of Champions

6:00pm - 9:30pm

Grand Central Terminal

Saturday, January 17

Urban Squash Breakfast

8:00am - 9:15am

University Club

Urban Team Nationals

9:30am – 1:00pm

StreetSquash, CitySquash, & University Club

MOMA Tour

10:00am – 11:30am

Champions Challenge Squash Matches

1:00pm - 4:00pm

NYAC, Racquet & Tennis, Union, & University Clubs

20th Anniversary Gala Dinner & After-Party

6:30pm - 11:30pm

583 Park Avenue

Sunday, January 18

Urban Team Nationals

9:00am - 4:00pm

StreetSquash, CitySquash, & University Club

J.P. Morgan Tournament of Champions

12:00pm - 4:00pm

Grand Central Terminal

Friday, January 16

9:00am - Continental Breakfast

9:30am - Welcome - William E. Simon, Jr. & Tim Wyant

The chairman of NUSEA's board will welcome the conference's attendees and the executive director of NUSEA will summarize the day's and weekend's activities.

9:45am - My Urban Squash Story - Reyna Pacheco

The Columbia University junior from San Diego's Access Youth Academy will reflect on her urban squash experience, from trying out as a seventh grader to playing at the top of the ladder of the Columbia University squash team. Reyna will be introduced by Renato Paiva, the executive director of Access Youth Academy.

10:00am - History, Mission, and Future of Urban Squash - Greg Zaff, George Polsky, Abby Markoe

The founder of SquashBusters will tell the story of launching the first urban squash program and reflect on the mission, values and development of the urban squash movement over two decades. Greg will be joined by NUSEA's executive director and StreetSquash's George Polsky and SquashWise's Abby Markoe, both of whom are board members of NUSEA.

10:45am - Break

11:00am - What is Success in Urban Squash? - Julie Greenwood, Chris Lynch, Derek Aguirre, Terence Li

The executive directors of Squash Haven, Racquet Up, and CitySquash and the COO of SquashBusters will discuss student selection, attrition, retention, program culture, and how urban squash programs should -- and should not -- measure their success.

11:30am - Keys to Successful Fundraising - Blair Sadler

The board chair of Access Youth Academy and former CEO of San Diego Children's Hospital will moderate a conversation about fundraising with urban squash executive directors Greg Zaff, Derek Aguirre and George Polsky.

12:15pm - Looking Back on Our Urban Squash Experiences - Assumpta Galang & Alumni

StreetSquash's Director of College Access and Success will lead a panel that includes StreetSquash's Gabrielle Robinson (Franklin & Marshall '12), Lonnie Gibbs (Wesleyan '10), Sade Watts (Hostos CC '14, Lehman College '16) and CitySquash's Edgardo Gonzalez (Hobart '12) and Jesse Pacheco of CitySquash (Cornell '13).

12:45pm - Break

1:00pm - Keynote Lunch Speaker - Wendy Kopp

The founder of Teach For America will tell the story of launching and leading one of the country's -- and now one of the world's -- most dynamic educational nonprofits.

2:15pm - Lessons Learned from an \$8 Million Campaign - David Kay, Jackie Moss, Bill Wardrop

The executive director of MetroSquash and the co-chairs of the Chicago urban squash program's capital campaign will describe what MetroSquash learned from the experience of building the

NATIONAL URBAN SQUASH + EDUCATION ASSOCIATION

8-court academic youth center in South Chicago that will open its doors in April. The Chicago group will be joined by Greg Zaff and George Polsky, the leaders of SquashBusters and StreetSquash.

3:00pm - Group Meetings and Breakouts

Constituent groups will break up to spend time with each other: executive directors, staff, board chairs and board members, international representatives

3:45pm - Break

4:00pm - International Spotlight: Squash Urbano Colombia - Esteban Espinal & Diana Gomez Kopp

Squash Urbano Colombia's executive director and board chair will describe how they partnered with NUSEA and a team of Colombians to launch South America's first urban squash and education program in Cartagena, Colombia. Joining them will be Satinder Bajwa, the founder and chair of Khelshala, which is based in Chandigarh, India.

4:45pm - Conference Ends

6:00pm - Tournament of Champions 1st Round Matches

The 20th Anniversary has 100+ sidewall tickets to the J.P. Morgan Tournament of Champions, the longest running professional squash tournament in the United States that has been played in Grand Central Terminal since 1995. 20th Anniversary patrons will have access to first round tickets at the TOC. Tickets are complimentary for patrons of the 20th Anniversary.

Friday Cultural Outing

9:15am - 1:00pm

Brooklyn Museum

Those not interested in participating in the Leadership Conference can enjoy a private tour of the Brooklyn Art Museum. The Brooklyn Museum tour will be led by Arthur Lehman, a squash player who has been the Director of the Brooklyn Museum for the past 18 years. Attendees should meet in the lobby of the University Club at 9:15 am. After the tour, guests will be returned to the University Club in time for lunch and Teach For America Founder Wendy Kopp's keynote speech.

Saturday, January 16

Urban Squash Breakfast

8:00am - 9:15am

University Club

Breakfast in a private room on the 9th floor of the University Club for guests of the 20th Anniversary Weekend.

Urban Team Nationals!

9:30am - 12:30pm

StreetSquash, CitySquash & University Club

Cheer your program on at the Urban Team Nationals. Elementary, middle and high school students from 15 cities will compete on 5-person teams in U13 through U19 age divisions. The event will be jointly hosted by the University Club, StreetSquash in Harlem and CitySquash's facility at Fordham University in the Bronx. Shuttle buses will pick guests up at the University Club and bring them to either StreetSquash or CitySquash, or both at 9:30am and 11am. Shuttle buses will return to the University Club at 1pm.

Champions Squash Challenge

1:00pm - 4:00pm

NYAC, Racquet and Tennis, Union, & University Clubs

Guests will have the opportunity to represent their program, college team or affiliated other group for friendly competition against other adult teams on the singles and doubles courts. Matches will be abbreviated to give players the opportunity to play the most matches possible. Matches will conclude at 4pm.

20th Anniversary Gala Dinner

6:30pm - 9:30pm

583 Park Avenue

An unforgettable evening honoring the accomplishments, milestones, and leaders of urban squash over the last twenty years. The dinner will take place at 583 Park Avenue, an event space located a few blocks from the University Club on 63rd Street and Park Avenue. Cocktail attire.

20th Anniversary After-Party

9:30 - 11:30pm

583 Park Avenue

The celebration continues at 583 Park Avenue for the attendees of the dinner and a \$75 ticket price enables those who didn't make the dinner to enjoy the post-dinner festivities. Attendees of the gala dinner do not need to purchase tickets for the after-party.

Saturday Cultural Outing

10:00am – 11:30am

Museum of Modern Art Tour

Those who are interested can enjoy a private tour of the MOMA on Saturday morning. The tour will begin at 10:00am from the University Club and will be led by Jim Coddington, MOMA's chief curator and a longtime CitySquash volunteer. MOMA is located one block from the University Club and therefore transportation will not be provided.

Sunday, January 18

Urban Team Nationals!

9:00am - 4:00pm

StreetSquash, CitySquash, & University Club

J.P. Morgan Tournament of Champions 2nd Round Matches

12:00pm - 4:00pm

Grand Central Terminal

Enjoy second round matches of the Tournament of Champions in Grand Central Terminal. Attendees are not provided complimentary tickets to these matches; they can be purchased online or the matches can be viewed from the front wall, which is located in public space.

Accommodation

The University Club has set aside a block of 50 guest-rooms for the evenings of January 15, 16 and 17, 2014. The rate is \$235.00 for the Standard Room, \$360 for a Junior Suite and \$420 for a One-Bedroom Suite. Room rates are per room, per night and are subject to an 8.875% New York State sales tax, 5.875% New York City Hotel Occupancy tax and a \$3.50 per room hotel occupancy tax. Reservations are welcome 24 hours a day and can be made by calling or faxing the Club's reservation department at 212-247-2100 (Tel), 212-572-3457 (Fax) or via e-mail – frontoffice@universityclubny.org. In contacting the Club to make reservations, please ask for the NUSEA group.

Cancellations for guaranteed reservations will be accepted up to 6 p.m. two days prior to arrival. A charge of one night's stay (plus taxes) will be imposed for each guaranteed reservation cancelled after this deadline.

Additional Questions?

For more information, please contact NUSEA Project Manager Alana Lerner at
alana.lerner@nationalurbansquash.org

Leadership Conference Speakers

Derek Aguirre - Derek is the Executive Director and co-founder of Racquet Up in Detroit. After earning his B.A. from the University of Michigan, Derek spent 6 years working at SquashBusters as a program director. In 2010, Derek received his M.B.A. from Harvard Business School where he focused on non-profit management.

Esteban Espinal - Esteban is the Executive Director and founder of Squash Urbano Colombia, the urban squash program he launched in the fall of 2014 in Cartagena, Colombia. From 2009 to 2014, Esteban was the Squash Director at CitySquash in the Bronx, New York. Previously, Esteban coached at a squash club outside of New York City and lived in Toronto while playing on the professional men's squash tour. Esteban graduated from Los Andes University in Bogotá.

Assumpta Galang - Assumpta is the Director of College Success at StreetSquash in Harlem where she oversees the college application and transition process for over 150 students. Before joining StreetSquash in 2012, Assumpta was the High School Program and College Prep Coordinator at the Lang Youth Medical Program at New York-Presbyterian Hospital. Assumpta graduated from the University of California, Berkeley in 2003 and earned a Master's in Public Health in 2008 from Columbia University's Mailman School of Public Health.

Diana Gomez Kopp - Diana is the Chair of Squash Urbano Colombia's Board of Directors. She also serves as Co-Chair of MEMO SAS, a family-owned dairy operation and real estate developer in Bogotá and on the boards of The Hotchkiss School, Endeavor Colombia, and Lumni Inc. Previously, Diana worked in the derivatives business at Merrill Lynch and was the Chief Operating Officer of Endeavor Inc., a non-profit organization that catalyzes long-term economic growth in emerging markets. Diana earned a B.A. and M.B.A. from Harvard University.

Julie Greenwood - Julie is the Executive Director and founder of Squash Haven in New Haven. Before joining Squash Haven, Julie was the Women's Tennis and Squash Coach and an Admissions Counselor at Williams College. Julie graduated from Williams and earned a Masters of Education at Stanford University. As a student at Williams, Julie captained the squash and tennis teams and was a 3-time All-American in each sport.

David Kay - David is the Executive Director of MetroSquash and moved to Chicago in 2005 to help launch the program. Previously, David coached the men's squash team at the University of Rochester. He was the head squash professional at the Union Club of New York and a top ranked player on the professional doubles tour. A native of Canada, David played competitive junior squash and attended Princeton University where he was an All-American and member of the 1993 National Championship team.

Wendy Kopp - Wendy Kopp is the Founder and Chair of the Board of Teach For America, a national teaching corps aimed at eliminating educational inequity in underserved communities. Under her leadership, Teach For America's nearly 38,000 participants have reached more than 3 million children nationwide during their two-year teaching commitments. She is also the CEO and Co-Founder of Teach For All, a global network of independent nonprofit organizations that apply the same model as Teach For America in other countries. Kopp is the author of the Washington Post bestseller *A Chance to Make History: What Works and What Doesn't in Providing an Excellent Education for All* and *One Day, All Children: The Unlikely Triumph of Teach For America and What I Learned Along the Way*. Wendy is also the recipient of numerous honorary degrees and awards for public service.

NATIONAL URBAN SQUASH + EDUCATION ASSOCIATION

Chris Lynch - Chris is the Chief Operating Officer of SquashBusters in Boston. Chris graduated from Bates College in 1985 and went on to earn a M.A. in Education from Lesley University in 1992. Prior to his role at SquashBusters, Chris directed the Boston Youth Sports Initiative (BYSI), a network-building effort that increased the quality, scale, and sustainability of all urban youth sports programs in Boston.

Abby Markoe - Abby is the Executive Director and co-founder of SquashWise in Baltimore and a member of NUSEA's Board of Directors. Prior to SquashWise, Abby earned her B.A. from George Washington University and her M.A. in the History of Medicine from Johns Hopkins University. As a student at George Washington, Abby served as co-captain of her varsity squash team.

Jackie Moss - Jackie is a member and former Chair of the MetroSquash Board of Directors. Jackie is a Portfolio Manager at William Blair & Company and serves on the finance committee for US Squash. Jackie earned her B.A. from Princeton University, where she captained the varsity squash team, and earned her M.B.A. from Northwestern's J.L. Kellogg School of Management.

Reyna Pacheco - Reyna is a junior at Columbia University and a top player on the varsity women's squash team. A resident of San Diego, Reyna is an urban squash alumna of Access Youth Academy where she played at the top spot for for all five years, won 9 national team and individual titles and garnered a top-15 junior ranking in the U.S.

George Polsky - George is the Executive Director and founder of StreetSquash, the second oldest urban squash program in Harlem, NY and a member of the NUSEA Board of Directors. George received his B.A. at Harvard University, where he was a co-captain of the 3-time national champion varsity squash team and earned All-Ivy and All-American titles. He earned an M.S.W. in 1999 from the NYU School of Social Work and is a certified social worker in the state of New York.

Blair Sadler - Blair is the Chair of Access Youth Academy's Board of Directors. Blair is the President Emeritus of the Rady's Children's Hospital and Health Center in San Diego, a faculty member at the UCSD Schools of Medicine and Management and a Senior Fellow at the Institute for Healthcare Improvement. He is on the board of directors of the Hastings Center for Bioethics and Public Policy and previously was the Treasurer of U.S. Squash. Blair received his B.A. from Amherst College, where he played both squash and tennis, and his law degree from the University of Pennsylvania.

William E. Simon, Jr. - Bill is the Chair of NUSEA's Board of Directors and the Co-chairman of William E. Simon & Sons, LLC, an investment firm based in Los Angeles, CA. A 1982 Boston College Law School graduate, Bill earned a B.A. from Williams College, where he played varsity squash and where he served until recently on the Board of Trustees. Bill also serves on other boards, including the Board of Overseers of the Hoover Institution on War, Revolution and Peace and the St. John's Health Center Foundation in Los Angeles.

Bill Wardrop - Bill is the Vice-Chairman of the MetroSquash Board of Directors and a managing partner of Steere Capital Partners, a private real estate investment firm headquartered in Chicago. Bill is a graduate of Miami University and Kellogg Graduate School of Management where he serves on its Alumni Advisory Board and Center for Real Estate Research Board.

Tim Wyant - Tim co-founded NUSEA in 2005 and became Executive Director in 2012. Prior to his current role at NUSEA, Tim served as the Executive Director of CitySquash, a Bronx-based program that he helped launch in 2002. A graduate of Harvard University, Tim was a four-time All-American on the squash team and competed on the professional squash tour after college.

NATIONAL URBAN SQUASH + EDUCATION ASSOCIATION

Greg Zaff - Greg is the Executive Director of SquashBusters and the founder of the urban squash movement. A graduate of Williams College, Greg spent his early adult years playing professional hardball squash and reached a career high of #2. At Harvard University's Kennedy School of Government, Greg wrote a paper entitled 'Bringing Squash Down from the Ivory Tower, the Creation of an Urban Squash and Education Program', which sparked the creation of urban squash programs. Greg co-founded NUSEA in 2005, served as its Executive Director from 2005-2011, and remains an active member on its board of directors.